



CAPABILITY STATEMENT

Public Sector | ICT & Professional Services

Your Journey. Our Commitment.

GOVERNMENT AND COUNCIL TALENT PARTNER

ICT & professional services. One accountable delivery partner.

PRIMA supports NSW Government, councils and public-sector organisations with specialist recruitment, permanent search, workforce advisory and practical delivery capability.

PRIMA AT A GLANCE

- NSW Government supplier
- Council procurement access
- 360 registered business
- Director-led delivery

Public-sector procurement access

NSW GOVERNMENT	SCM0020 SCM0005 SCM0012	ICT Services; Performance & Management Services; Talent Acquisition.
KU-RING-GAI COUNCIL	KMC - Professional Services	Active supplier-list access for professional services opportunities.
LOCAL BUY	LB297 Recruitment Services	Permanent Staff recruitment for participating councils and organisations.
MARKETPLACES	VendorPanel + 360	VendorPanel categories and 360 discoverability for invitation-only opportunities.

Marketplace coverage

VENDORPANEL MARKETPLACE - ACTIVE HR Services & Recruitment IT & Telecoms Management Advisory Services	360 PROCUREMENT PORTAL Registered and discoverable business profile. Supplier ID 197860. Visible to licensed Commonwealth, state and local government entities and similar buyers.
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ICT & professional services capability

AI, digital & data AI, engineering, analytics, BI and digital delivery	Cyber & technology Cyber, identity, cloud, infrastructure and service management	Project & program delivery Program, project, PMO, agile and delivery management	Business analysis & process Business analysis, mapping and re-engineering
Change & transformation Change, communications and transformation support	Procurement & vendors Procurement, sourcing and vendor management	Human capital & workforce Workforce planning, talent insights and advisory	Permanent recruitment Targeted search, assessment and shortlist delivery

What PRIMA delivers

SPECIALIST RECRUITMENT Permanent and contingent search across ICT and professional services.	PROFESSIONAL SERVICES Project, change, process, procurement, human capital and management capability.	WORKFORCE ADVISORY Recruitment-process support, talent insights, market mapping and inclusive sourcing.
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Public-sector delivery with SME responsiveness

PRIMA combines government-procurement awareness, specialist talent networks and disciplined candidate assurance with direct access to a senior decision-maker.

CANDIDATE ASSURANCE

- Mandatory and desirable criteria
- Identity and work-rights checks
- References and qualifications
- Availability, motivation and role fit
- Clear shortlist evidence and communication

DELIVERY CONTROLS

- Privacy and confidentiality
- Conflicts of interest
- Fairness and value for money
- Employment and insurance compliance
- Onboarding and engagement support

How we deliver

01 Align

Define need, outcomes and procurement context.

02 Map

Identify active and passive specialist markets.

03 Assess

Test evidence, suitability and readiness.

04 Support

Shortlist, coordinate, onboard and care.

Why public-sector buyers engage PRIMA

DIRECTOR-LED

Senior accountability throughout

ICT + PROFESSIONAL

One partner across complementary needs

PROCUREMENT-AWARE

Panel and marketplace experience

SPECIALIST SEARCH

Reach beyond active applicants

INCLUSIVE DELIVERY

Ethical and merit-based sourcing

RESPONSIVE SME

Clear communication and agility

Leadership & community contribution

TAFE NSW | 2016-2023

Voluntary job-readiness support and individual guidance for skilled professional migrants.

SYDNEY EAST | 2026

Volunteer mentoring for skilled migrants, refugees and asylum seekers.

DRESS FOR SUCCESS | 2026

Volunteer 1:1 career mentoring for women returning to or entering employment.

Recognition

2026 SMALL BUSINESS LEADERSHIP

Shortlisted - Inside Small Business Top 50 Small Business Leaders.

2026 WOMEN'S LEADERSHIP

NSW Women of the Year Community Hero and Premier's Woman of Excellence nominee; Her Power Global participant.

START A CONVERSATION

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